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## **Impact Advisors Promotes John Stanley to Vice President**

**Chicago, IL** (May 7, 2014) – Impact Advisors, LLC, a premier healthcare information advisory services firm, has announced the promotion of John Stanley to Vice President. Stanley joined Impact Advisors in 2011 as a Principal Advisor, and most recently was asked to be the Client Relationship Executive for the Western Region.

In Stanley's new role as Vice President, in addition to his Client Relationship Executive responsibilities, he will continue to lead Impact's Health Information Exchange (HIE) implementation service offering. More specifically, he will be responsible for continuing to help Impact Advisors meet our client expectations through delivery roles as well as securing and managing new client relationships.

Stanley has more than 20 years of combined information technology consulting and healthcare industry experience with a background and expertise in strategic IT planning, operations and project management, business development, large-scale technology implementation and product/market planning.

"John is seen as an executive leader, and his experience has been vital in helping our team refine key services related to HIE and analytics," said Todd Hollowell, Chief Operating Officer of Impact Advisors. "We welcome John as a key member of our senior leadership team and look forward to the significant impact he will continue to make as he maintains and builds relationships with our clients while delivering exceptional results for them."

Prior to accepting the position with Impact Advisors, Stanley was the international business development leader for a health IT solutions vendor, and he also spent several years as a Director in the technology practice of a large healthcare IT consulting organization.

For more information on Impact Advisors, visit [www.impact-advisors.com](http://www.impact-advisors.com) or find the company on Facebook at <http://www.facebook.com/#!/impactadvisors>.

### **About Impact Advisors, LLC**

Impact Advisors, LLC is a privately held Healthcare Technology consulting firm based in Naperville, Illinois. The firm is dedicated to providing premier consulting services to the healthcare industry and works with leading Integrated Delivery Networks, Academic Medical Centers, Medical Groups and Community Hospitals across the country. Impact Advisors' Associates bring deep domain knowledge in healthcare IT and applied operational experience, and as such, they are exceptionally qualified and skilled at providing strategic consulting services that reflect integrated understanding and insightful analysis of challenging technology and business issues. Impact Advisors offers advisory, planning, and implementation services in a variety of areas, including: Strategic Information Technology Planning, New Facilities Technology Planning and Transition, Clinical and Revenue Cycle System Planning and Implementation, and Program Quality Assurance and Project Management.

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